

Approved April 21, 2010

**SUMMARIZED MINUTES
SCOTTSDALE PARKS AND RECREATION COMMISSION
REGULAR MEETING
WEDNESDAY, APRIL 7, 2010, 5:00 P.M.**



**Mountain View Community Center
8625 E. Mountain View, Scottsdale, AZ 85258**

Present: Jeanne Alspaugh, Madam Chair
James Duchene, Vice Chair
John Faramelli, Commissioner
Robert Frost, Commissioner
Ron King, Commissioner
Stan Koczka, Commissioner
Harry Schlegelmilch, Commissioner

Staff: Jan Cameron, Parks and Recreation Commissioner
Tim Barnard, Parks and Recreation Manager
Terry Erickson, Parks and Recreation Manager
Reed Pryor, Parks and Recreation Manager
Hugh McGill, Parks and Recreation Manager
Brad Bishop, Recreation Coordinator
Scott Anderson, Recreation Coordinator
Karen Weir, Recreation Coordinator
Michael Ruggiero, Technology Specialist
Lorelei Oien, Administrative Secretary

1. CALL TO ORDER

Madam Chair Alspaugh called the Parks and Recreation Commission meeting to order at 5:00 p.m. on Wednesday, April 7, 2010, at Mountain View Community Center.

2. ROLL CALL

A formal roll call confirmed Commission members present as stated above.

To listen to this meeting in its entirety, please go to www.scottsdaleaz.gov, click on Mayor, Council, and Government, click on Boards and Commissions, click on Parks and Recreation Commission, click on Meeting Audios/Videos, go to Archived Videos (at the bottom) and click on the meeting you wish to listen to. Computers are available for public use at Scottsdale's public libraries.

3. MOMENT OF SILENCE

4. APPROVAL OF THE MINUTES – Regular Meeting, March 17, 2010

Commissioner Frost made a motion to approve the minutes from the March 17, 2010, meeting. Commissioner Koczka seconded.

Jan Cameron, Parks and Recreation Director, explained, that as efficiency, there were new minute keeping procedures in which the minutes from the meetings would be captured by staff, printed in a “Summarized Minutes” format, with the entire audio version available to the public on the city’s website.

Commissioner Frost made a motion to approve the minutes from the March 17, 2010, meeting. Commissioner Koczka seconded. Madam Chair Alspaugh requested that a correction be made to page 3, paragraph 4.

The motion to approve minutes as corrected carried unanimously seven (7) to zero (0).

Commissioner Faramelli requested clarification of how the minutes would work. Ms. Cameron explained that the written minutes would be in a summarized form, and that the public would be able to listen to the meeting in its entirety from the city’s website and further explained that if a citizen desired only to listen to a certain agenda item, they could click on that item number and be forwarded to just that portion of the meeting. Commissioner Faramelli then inquired as to what was being approved, the audio minutes or the summarized minutes and Ms. Cameron answered that the Commission would be approving the summarized minutes.

Commissioner King inquired as to the records retention of this format of minutes; Ms. Cameron responded that the records retention would remain the same.

Vice Chair Duchene inquired as to whether this was a budgetary decision; Ms. Cameron responded that it was. Vice Chair Duchene then raised a concern for citizens who don’t have access to a computer. Ms. Cameron responded that the minutes have always been posted to the website so that, in essence, this will not change. Vice Chair Duchene then made a recommendation that it be stated in the summarized minutes that the audio portion of the minutes can be accessed at the public libraries for those citizens with no computer access, along with instructions of how to navigate to the audio portion.

Commissioner Schlegelmilch noted that this is not just a cost savings, but that there is a certain amount of technology that is being leveraged as well, and being more efficient and more effective at getting information out. Having a digitally compressed format that is easily accessible, takes up no space, and can get exactly what when on for the record is starting to move in the direction that technology has gone and it’s good to be catching up with that. Commissioner Schlegelmilch agreed with Vice Chair Duchene that it was

important to note on the minutes themselves where somebody could access the minutes.

Madam Chair Alspaugh requested that accessibility instructions be added to the Parks and Recreation Commission page.

5. SCOTTSDALE RANCH PARK, INDIAN SCHOOL PARK, AND CLUB SAR REVIEW AND UPDATE

Karen Weir, Recreation Coordinator, provided a review and update as follows: Scottsdale Ranch Park, when compared to last year's numbers, total attendance is up 8% year to date; tennis attendance is up 1% year to date, and waiting lists for programs and services is up 5% year to date. Indian School Park, when compared to last year's numbers, total attendance is up 15% year to date; tennis attendance is up 9% year to date; and waiting lists for programs and services is down 32%. Club SAR, when compared to last year's numbers, total attendance is up 3% year to date. Sports programs at Scottsdale Ranch Park and Indian School Park include tennis leagues with 1,556 teams and 1,715 tennis players; volleyball leagues with 443 teams and 1,610 volleyball players, and tennis lessons with 2,800 participants.

Commissioner Frost commented that with the city's reorganization, Ms. Weir's job responsibilities have more to do with recreation supervision than recreation coordination as she oversees three facilities and suggested that, along with Human Resources, we take a look at comparable cities' organization charts to see how they classify their staff and make sure that our job titles are correct. Mrs. Cameron responded that this is currently being looked at.

Commissioner Koczka inquired about revenues of tennis leagues and does it include fees for the courts or is it all rolled into one, wanting to ensure that as we begin to charge fees for athletic teams and aquatic teams that all are paying equivalent amounts.

Commissioner Faramelli inquired about the hours of operation for Club SAR; Ms. Weir responded that Club SAR is open every day except Sunday.

Commissioner Faramelli suggested that contact be made with the Culinary School across the street from Club SAR since people from Club SAR end up parking at the Culinary School parking lot during March during Spring Training games.

Commissioner Faramelli commented that the city ought to find a way to be open on Saturday and Sunday and get a comparative advantage over fitness centers charging \$25 - \$26/month and if we do a better job of marketing we could increase Club SAR's attendance by more than 3%. He then inquired about Club SAR's revenues for the memberships. Ms. Weir said she did not have the numbers available at that moment but would get them to the Commissioners.

Commissioner Schlegelmilch inquired about fees for tennis lessons; Ms. Weir answered that we have a zero cost recovery on the tennis lessons.

Vice Chair Duchene commented that we have a zero cost recovery on tennis and inquired as to whether or not raising rates to create revenue has been explored. Ms. Weir said that potential revenue sources are being discussed. Vice Chair Duchene, as a general comment to his fellow Commissioners, expressed his concerns regarding revenue enhancement and while we're charging our kids to play baseball or go swimming, nobody is paying to use the dog parks or have access to some of the other city amenities and questioned the fairness of charging for youth sports and not some of the other venues.

6. CHAPARRAL PARK, YOUTH SPORTS AND ADULT SPORTS REVIEW AND UPDATE

Scott Anderson, Recreation Coordinator, provided a review and update of Chaparral Park, Youth Sports, and Adult Sports as follows: Youth Sports, when compared to last year: Flag football and volleyball participation is down 8% year to date; dodge ball is down 19% year to date; basketball is down 25% year to date. Adult Sports, when compared to last year: Co-ed and men's softball is up 10% year to date; kickball is up 45% year to date; football is up 12% year to date; basketball is down 3% year to date. Waiting lists are up 55%.

Commissioner Frost inquired as to whether or not scholarship programs were available for families who could not afford the fees; Mr. Anderson affirmed that there were.

Commissioner Koczka pointed out that there the no cut policy is in effect for 5 weeks and then they have to cut up to 30 or 40 kids, and would he be interested in seeing a way for kids that were cut to have a program to participate in. Commissioner Koczka also commented on the popularity of the dog park and that on the day he visited it, half of the people were non-Scottsdale residents and that maybe looking at opportunities for the users to contribute to the maintenance of the facility is something to consider.

Commissioner Faramelli inquired as to the reduction participation in the Youth Sports programs. Mr. Anderson explained that at least a part of the reason might be that he uses a mailing list of all of the students that the schools provide him and by the time he got it, he was not able to use it for all of the sports.

Commissioner King inquired about the possibility that the middle schools might have to start charging fees for kids to participate in school sports and do we anticipate that there would be an increase in the city's youth sports programs? Mr. Anderson responded that if that were to happen, or if there were cuts in the schools' sports programs, that the city's after school programs would be the only option for those children and therefore the city could potentially see an increase. Mr. Barnard further explained that Parks and Recreation staff and the school district have an ongoing dialogue to stay updated about what is happening in the schools and the city.

Commissioner Schlegelmilch asked about the off leash area at Chaparral Park and the rotation schedule. Mr. Barnard explained that one section of the three is always rotated out for maintenance.

Vice Chair Duchene inquired about possible contingency plans in terms of providers for youth sports in that it might be more cost effective for the schools if the programs were run through the city. Mrs. Cameron responded that this is a part of the ongoing dialogue between the school district and the city, such as who is best suited to provide these services and who has the best resources to do so.

Commissioner Faramelli expressed his concern about the decrease in the youth sports participation and requested a marketing program be put together that could be brought back before the Commission to show what we're doing to correct that and he would like to see it as soon as possible.

7. AQUATIC TASK FORCE UPDATE

Terry Erickson provided the Commission with the Sponsorship form, Sponsorship policy, and Youth Aquatics Facility Allocation policy that had been revised by the Aquatics Task Force and reviewed and revised the city attorney.

In the 'Background' portion of the Community Services Sponsorship Policy (CSSP). Commissioner Schlegelmilch suggested that "non-profit" and/or "501c3" should be referred to.

In the 'Services Provided for Sponsored Clubs and Groups' portion of the CSSP, Commissioner Schlegelmilch suggested that "at less than commercial rates" did not leave the option open to the Commission to charge NO fee, should the economy turn around at some point and should the Commission want to charge the sponsored groups no fee for their use. Commissioner Schlegelmilch suggested that it say something to the effect of "at less than commercial rates or no fee as determined by the Parks and Recreation Commission or the Department". Commissioner Frost suggested that "at less than commercial rates" could include no cost.

In the 'Eligibility' portion of the CSSP, first bullet point, Commissioner Schlegelmilch suggested that since we removed "active and inactive" from the sponsorship form, that removal of "active" in the above paragraph would also be appropriate.

Commissioner Koczka raised his concern that staff make sure that there is a follow-up address verification to ensure that membership is at least a majority of Scottsdale residents and that staff devise a system to accomplish this. Commissioner Koczka further suggested that perhaps the discussion of 'active' and 'inactive' members might have to be looked at; for example, if half of the members left the club, listing them as 'inactive' in order to maintain the number is probably not the intent of what we're doing here. Vice Chair Duchene agreed and said that whether the terminology on the sponsorship said 'active' or 'dues paying', we wanted to ensure that somebody couldn't come in from outside the city and just pad their roles in order to meet that requirement. Ms. Erickson said that staff is currently working with both staff and the clubs on address verification methods. Ms. Cameron informed the Commission that there was already software with the City to accomplish this verification.

In the 'Eligibility' portion of the CSSP, fourth bullet point, the statement "except as otherwise permitted by law", Commissioner Schlegelmilch was not sure how it could be permitted by law. Ms. Erickson said she would check with the City Attorney on whether this wording should be included in the policy, or could be deleted per Commissioner Schlegelmilch's suggestion.

In the 'Eligibility' portion of the CSSP, fifth bullet point, Commissioner Schlegelmilch commented that it was unclear that all four of the criteria needed to be met.

In the 'Eligibility' portion of the CSSP, sixth bullet point, Commissioner Schlegelmilch said that we refer to the City Risk Manager and in another part of the Aquatics Allocation Policy, we refer to the Department; he perceived that it should be the same in both areas.

In the 'Application' portion of the CSSP, last paragraph, Commissioner Schlegelmilch would like to add that the Commission should approve the written agreements that have been prepared and agreed to by the parties.

Commissioner Schlegelmilch also commented that this agreement seems to be solely used by Parks and Recreation for the Sponsored Aquatic Groups. The policy refers to Library, Human Services or Parks and Recreation, and Commissioner Schlegelmilch asked if the Library or Human Services has ever used the policy. Ms. Erickson replied that she would follow up with both the library and human services to see if they ever have had or would have occasion to use such a policy. Ms. Erickson told the commission members that she would take this feedback back to the Aquatics Task Force Subgroup at the next meeting on April 22nd, and that Commissioner Schlegelmilch and other commissioners with additional comments could attend that meeting or e-mail additional suggestions to Ms. Erickson.

Commissioner Frost commented that the Commission agenda mentioned "forms," and not "policies," and as such, only the form submitted (the Sponsorship form,) could be approved by commission this evening.

Ms. Erickson advised that the Commission's suggested revisions to the Sponsorship Policy form will be presented to the Aquatic Task Force on April 22, 2010, and be brought back to the Parks and Recreation Commission at a later date.

Motion by Commissioner Frost to accept the "Application for Community Services Sponsorship" form; second by Commissioner Faramelli.

Motion passed unanimously with a vote of seven (7) to zero (0) with the word "active" removed from the sponsorship form.

8. AQUATIC SPONSORED TEAM AGREEMENTS

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Terry Erickson provided an update on the progress of the Aquatics Task Force. Since the Task Force has not completed enough progress on the revision of the sponsored group policies and agreements, and the sponsored groups need to plan for the fall, Ms. Erickson requested that the Sponsored Group agreements (for Clavadistas del Sol, Scottsdale Synchro and Scottsdale Aquatic Club,) approved through June 30, 2010, at the Commission meeting on December 2, 2009, be extended through December 31, 2010.

Motion by Vice Chair Duchene to extend the Aquatic sponsored teams' agreements through December 31, 2010; second by Commissioner Frost.

Motion passed unanimously with a vote of six (6) to one (1) with Commissioner Koczka dissenting.

9. BUDGET UPDATE

Jan Cameron provided information on the budget process and schedule, and that we were in the early stages of the process. The first meeting with the Budget Commission was April 1, 2010, and meetings will continue through April and May, and could potentially go into June. Organizationally, the strategy has been conservative, assuming that the economy is still down and could remain so for the next two years.

10. COMMISSIONER REPORT

Commissioner King reported that Scottsdale was acknowledged as one of the top 50 Bicycle Friendly Cities in a cycling magazine.

Commissioner Frost pointed out changes he was suggesting for the General Plan.

Commissioner Koczka visited the dog park at Chaparral, soccer fields at the Sports complex and complimented staff on their condition.

Madam Chair Alspaugh Youth Corps applications being accepted til April 30, 2010, wanted to make sure that it was being publicized.

11. DIRECTOR'S REPORT OF CURRENT EVENTS (A.R.S. § 38-431.02(K))

Ms. Cameron recognized Commissioner Frost's reading of one of his poems at the Council meeting in honor of poetry month.

Youth Sports: Basketball - over 400 kids are practicing twice a week and playing games on either Friday or Saturday; track season starts April 19, 2010.

Spring Season 2010 – Giants lead the Cactus league in total attendance, second only to the Cubs in per game attendance.

April Pool's Day – April 24, 2010, Eldorado Pool

The 11th Annual Wedge Skate Park Competition on March 27, 2010, had over 1,000 spectators and 65 competitors.

April 10, 2010 – Movie night at Chestnut Park

April 17, 2010 - Sonoran Hills Family Night

Cycle of the Arts, April 11, 2010

Mayor's Youth Council's Simulated Council Meeting, April 21, 2010

Adapted Recreation's Special Olympic Banquet – Mtn. View on April 9, 2010
Commissioner Koczka requested an e-mail listing the events and dates. Ms. Cameron agreed this would be done. Madam Chair Alspaugh requested that this be done after each Commission meeting.

12. PUBLIC COMMENT

There were no public comments.

13. ADJOURNMENT

With no further business to discuss, Madam Chair Alspaugh motioned for adjournment, Commissioner Faramelli seconded and meeting was adjourned at 7:17 p.m.

Respectfully submitted,
Lorelei Oien
Administrative Secretary

Meets established criteria,
Janice M. Cameron
Parks and Recreation Director

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